



**PROYECTO**  
**100 años, 100 acciones por México**



**FURMEX**  
Fondo Unido Rotario de México, A.C.

Ciudad de México, November 2019

**LIC. REINER JAHN**  
**COORDINADOR DEL PROYECTO**  
**100 years 100 actions por México**

**LIC. ROGER SIMS**  
**COORDINADOR DEL PROYECTO H2H**  
**100 years, 100 acciones por México**

**PRESENTES**

Next, we request and express the intention of being considered in the Project for 100 years, 100 actions for Mexico.

**1) APPLICANT INFORMATION**

**Club Rotario**

**NAME:** Club Rotario Tlalpan

**Address:** Av. Contreras Núm. 300; Col San Jerónimo Lídice, C.P. 10200, Ciudad de México.  
Distrito y Número de Club: Distrito 4170. ID del Club 7126.

**2) PROJECT'S NAME**

**Saving a life is priceless. First aid courses, how to act in an emergency**



**3) OBJECTIVE OF THE PROJECT**

Teach how to act in an emergency, how to rescue a child and adult life in an emergency an accident, a heart attack among others, know how to recognize when a person is choking or drowning, also how to go to support a paramedic or someone trained for the injured in a tremor



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classes of:

- How to treat wounds and hemorrhages.
- Attention to the shock state
- First degree burns
- Fractures and injuries
- Disorders and immobilization of the injured
- RCP



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Forbes

ÚLTIMAS NOTICIAS SECCIONES LIFE FORBES CA BRAND VOICE

Portada / Red Forbes /

fernando sosa  
noviembre 25, 2013 @ 6:00 am

### La importancia de los primeros auxilios



#### 4) DESCRIPTION OF THE PROJECT, SHORT AND LONG TERM DEGLOZED

The project consists of first classes for different sectors of the population, including education sectors for teachers, construction sectors, sectors that have contact with a large number of people or citizens.

50 people are trained per courses, a total of 30 courses over three years, with a total of 1500 people trained.

It is an eight-hour course that will be held in different spaces of the city hall approximately.

The average of that course in the market is in 1250 to 1500 pesos, the collaborating organization is giving a scholarship of approximately 90%, that is, the course has a value of 145 pesos per person

EL UNIVERSAL ENGLISH FOTOS VIDEO GRÁFICOS MxM

# NACIÓN

Es Noticia: ▶ Ayotzinapa a 5 años ▶ Rosario Robles ▶ Guardia Nacional ▶ Caso Odebrecht

INICIO / NACIÓN / SOCIEDAD / ATAQUES CARDÍACOS. PRIMERA CAUSA DE MUERTE EN MÉXICO

## Ataques cardíacos, primera causa de muerte en México





## 5) SUSTAINABILITY OF THE PROJECT

Taking into consideration that more of the deaths of children are due to carelessness and also because they do not know how to act in an emergency that saves a life is already profit and the life of a child is priceless.

Directly support 1500 people and also one of the crucial points is that the collaborating organization will be issuing a certificate of participation of the course by the secretary of labor and social security DC3 and that makes many young people who still do not have work or vocation You can use that course to optimize your CV and also make that course the first step for a profession, the paramedic



More than half of the population that dies on the road could be saved, heart attacks are the number one deaths in Mexico and knowing how to act can prevent at least 10% of those deaths

2000 thousand people a year die in Mexico from choking and in more than 30% of cases knowing how to act there is a possibility of saving the victim there are 143 thousand cases of occupational accidents in Mexico per day and for the most part there is no person with knowledge to assist you





## 6) DIRECT AND INDIRECT BENEFICIARIES BREAKDOWN YOUR VULNERABLE

### SITUATION ATTACHING IMAGES

You never know when a person will have an emergency, nor when and under what conditions we need that knowledge, If we consider the average that we see more than 30 people daily between work and transfer we can say that we have an indirect reach of 45 thousand people and also that a teacher has an average of 25 children per classroom could reach more than 20 thousand students covered in case of an accident.

Also that this course can support you in the job search since it allows you to be part of the brigades is an important search since it is mandatory by law in Mexico to have a brigade in companies



## 7) PROJECT LOCATION

It is in the CDMX in different parts of the Tlalpan city hall from schools, clubs, sports, and community development places

## 8) AREA OF INTEREST:

Health, disease prevention.



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**9) PROJECT BUDGET**

The project budget is \$ 217,500.00 (two hundred seventeen five hundred pesos 00/100 M.N),

broken down as follows:

<b>contributions</b>	<b>amount</b>
From the requesting club and the collaborating organizations	<b>\$20,000.00</b>
Resources from other sources in Mexico: FURMEX or others	<b>\$</b>
Requested to Heart 2 Heart	<b>\$197,500.00</b>
<b>TOTAL</b>	<b>\$217,500.00</b>

**NOTE:** The minimum commitments for requesting clubs are as follows:

**Tam. Del Proyecto (Dólares) Compromiso mínimo del C. solicitante (USD)**

C Rotario	USD 500 – USD 5,000	20 % Del presupuesto total del proyecto
C Rotario	USD 5,000 – USD 10,000	USD 1,000
C Rotaract	USD500 – USD10,000	10 % Del presupuesto total del proyecto

**10) INVESTMENT TO BE MADE IN THE PROJECT**

<b>CONCEPTO</b>	<b>MONTO</b>	<b>TOTAL</b>
Payment of two instructors per course	<b>800.00</b>	<b>48,00.00</b>
Course material payment per course	<b>325.00</b>	<b>9750.00</b>
Fees of the collaborating organization per person	<b>145.00</b>	<b>159.750,00</b>
Total por curso	<b>7.250,00</b>	<b>217.500,00</b>



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## SIGN

**NAME: Club Rotario Tlalpan**

**PRESIDENTE DE CLUB 2019 - 2020**

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Armando Salvador Ferreti Zarate  
Correo: ferretiasociados@gmail.com  
Teléfono: 55 2890 8334

**PRESIDENTE 2020 – 2021,**

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Jannete Martínez Monter  
Correo: jeannet.martinez@jmcontadores.com.mx  
Teléfono: 55 1333 6806

## LIDERES RESPONSABLES DEL PROYECTO, NOMBRE Y FIRMA

**LIDER 1**

**LIDER 2**

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**ROBERTO MAXIMINO DE FREITAS CARPEGEANI**  
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